

Maithilee Natu

Product Designer | UX Designer

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A designer for AI products, owning them end to end from ambiguous problem to shipped.

EXPERIENCE

Sep '25 – Present
Santa Clara, CA

Ilmda Inc. | Founding Product Designer

Own end-to-end design for two AI-native B2B products. Designed agentic workflows automating 90%+ of technical documentation, and the human-in-the-loop review flow engineers use to validate 1,000+ chip requirements.

Ship front end via Cursor-Figma MCP, taking implementation from 3 weeks to 1 week.

Designed conversational interaction patterns with guardrails, including an embedded chat agent, defining new interaction models for AI acting on the user's behalf.

Apr '25 – Sep '25
New York, NY

Saayam For All | UX Designer

Redesigned the end-to-end checkout and payment gateway, cutting dropoff by 40% while holding full PCI compliance.

Jan '25 – Apr '25
Savannah, GA

FINRA (Contract) | User Researcher

Led research for a risk tolerance tool, synthesizing 2,000+ data points into archetypes that validated MVP direction and drove 10% Q1 conversion. Drafted usability test plans to improve usability by 12% against WCAG 2.1 accessibility standards.

Aug '24 – Nov '24
Savannah, GA

Deloitte (Contract) | UX Designer

Led a 10-person multi-disciplinary team to redesign the Women, Infant and Children (WIC) program enrollment experience, increasing engagement by 49% through simplified onboarding.

Jun '22 – Sep '23
Pune, India

Xcaliber Infotech | UX Designer

Designed MIDAS, an enterprise reverse-logistics platform processing \$2B+ in returns, and customized it for a Fortune 200 company with multiple internal shop floor management tools, building scalable components for a consistent experience across the product suite.

EDUCATION

Mar '25
GPA 4.0

Savannah College of Art & Design | M.A. Interactive Design

Human Computer Interaction, Interaction Design, Design Research Methods, Information Architecture, Rapid Prototyping, Spatial Computing, Service Design.

SKILLS

Hard Skills

Product Design, Interaction Design, Design Systems, Agentic and AI-Native UX, Human-in-the-Loop Design, User Research, Usability Testing, Prototyping, Vibe Coding

Soft Skills

Systems Thinking, Comfort with Ambiguity, Cross-functional Collaboration, Critical Thinking, Adaptability, Directness

Tool Kit

Figma	Cursor
Replit	Claude Code
Lovable	Codex
React	Framer
Miro	Vercel
Jitter	Jira

RECOGNITIONS

Indigo Design Awards 2025

Gold, VR Design
Gold, UX, Interface & Navigation
Silver, Interactive Design

Entelechy Design Awards 2025

Best Innovation
Best Video Prototyping

Rookie of the Year 2025

Immersive Design and Media